

## TO ATLANTIC'S ESSENTIAL DESIGNATION CUSTOMERS

Atlantic Packaging is designated as ESSENTIAL by the published government guidelines and certainly you and many of our valued customers have a similar designation. As partners in this crisis, we each play critical roles and our collective support is essential to our nation's need.

Be assured leadership at Atlantic is highly sensitive to the conditions and highly committed to keeping our supply chain open to you. We will do all we can and more. Our employees are equally committed, and they have been beyond remarkable in their work schedules and individual sacrifices to keep Atlantic running at capacity. We, nor you, could expect any more from our team than they are giving every day.

As our customers are validating with us their official designation as ESSENTIAL, we are prioritizing our inventories, our manufacturing capacity, and outputs toward those essential pieces of the nation's supply chain. We will adjust our inputs and hours of capacity accordingly.

Be assured, Atlantic will do everything within our control and give 110% effort. We too, however, are dependent on the supply chains that bring us case goods, raw materials, and general supplies. Atlantic is in daily contact with our critical vendors and currently have confidence in continued supply.

Atlantic is also dependent on the health of our employees and the trucking distribution network nationwide. In previous communications, you have received notices of all we are doing to control what we can control. We implemented firm and serious guidelines for all employees nearly two weeks ago. Atlantic started early in our action plan and believe it has benefitted our current situation.

We are here to support you in every way we can within our control. We will prioritize "essential" designations. Be strong, stay safe, we will make it through this together.

