



CANOPY™

BY ATLANTIC PACKAGING
& WESTROCK



SWITCH TO CURBSIDE RECYCLABLE

Making the switch to the most sustainable packaging possible sometimes requires a creative twist on traditional packaging solutions. When it comes to shrink bundling for bottles and cans, the only component typically preventing the bundle from being fully curbside recyclable is the shrink film.

With Canopy™ Wrap, you can now move to a curbside recyclable bundle. This solution replaces PE shrink film with a curbside recyclable fiber wrap for bundling applications.*

**Up to 77% of the fiber in this wrap is recoverable based on industry standard pulping processes.*

FEATURES

- Creates a curbside recyclable bundle
- Equivalent material use from PE to paper
- Up to 100% reduction in virgin plastic
- Custom printing options available for branding and marketing
- Canopy™ equipment will be available as a retrofit to existing bundling machinery and as a dedicated high speed bundler (modifications to the product tray may be necessary)

