

# PCR STRETCH FILM – 57 GAUGE, 18% PCR



[www.atlanticpkg.com](http://www.atlanticpkg.com)

**Our proprietary high-performance PCR stretch film significantly reduces product damage, emissions, and material usage.**

## Superior Performance to Other Virgin & PCR Films

- Equivalent to 100% virgin product in containment, runnability, wind force, tear, puncture, & ultimate stretch

## Applications

- 30" & 20" Machine Films
- Hand Films

## Closed-Loop Stretch Film Recycling

Our in-house recycling infrastructure converts high-quality stretch film from our customers into premium PCR resin, which our partners use to produce new, performance film with PCR content.

## What is PCR?

Post-consumer recycled (PCR) content is made from materials that have been used, collected, recycled, and repurposed into new products. Using PCR content helps reduce extraction of virgin resources, lower emissions, cut energy use, and minimize landfill waste.

**Paper-based, biodegradable, compostable, or inflated PCR films often fail due to:**

- Poor load containment leading to damage
- Excessive or unnecessary material use
- Inadequate recycling or composting infrastructure





# TECHNICAL PERFORMANCE & PARTNERSHIP

## Proven Results, Backed by Science

Our PCR film has been rigorously tested at our ISTA-certified Packaging Solution Center, where advanced equipment simulates real-world shipping conditions. In our flexible packaging lab, this film has been validated to ensure it performs at parity with high-end virgin films.

Our lab technicians evaluate your current stretch film wrap pattern and optimize it for superior load containment using state-of-the-art equipment and industry-standard unit-load testing protocols.

## Optimize & Automate

Our technical service and optimization teams ensure our PCR film integrates seamlessly with your equipment, providing nationwide support for:

- Load containment & film application standardization
- Equipment Installation & Operator Training
- On-Demand Service & Preventative Maintenance

## MUST: Stretch Film Management System

This cutting-edge industrial IoT monitoring platform is trusted by Fortune 100 brands to standardize and optimize the stretch wrapping process. Backed by a team of over 50 specialists, MUST empowers clients to monitor their wrappers, reduce costs, minimize product damage, and lessen environmental impact.

### With MUST, you can:

- Reduce Annual Stretch Film Usage by 35-50%
- Experience a Cost Reduction of 15-30%

**Pairing PCR film with MUST allows you to reduce, reuse, and recycle!**

***Let's build a more circular economy!***

*Interested in exploring our proprietary high-performance PCR film or visiting our Packaging Solution Center?*