

JUNIOR GRAPHIC DESIGNER

Department: Marketing

Location: Wilmington, NC (in-office)

Reports to: Marketing Director +
Senior Graphic Designer

ABOUT US

Atlantic Packaging is a leader in sustainable, technical, and performance-driven packaging solutions with a dynamic, in-house Marketing Team supporting internal communications, sales enablement, and brand storytelling.

A New Earth Project is our global sustainability initiative focused on driving solutions and awareness around eliminating plastic pollution.

New Earth Ventures is the innovation and investment arm of Atlantic Packaging focused on building the next generation of technology-forward packaging solutions.

Our marketing and creative work supports each of these entities and aligns under a comprehensive Brand Guide representing our family of brands.

ATLANTIC
PACKAGING



BENEFITS

- Competitive salary
- Health, dental, & vision insurance
- Company-paid life insurance
- Short-term & long-term disability coverage available
- Accident, Hospital, Critical Care, & ID Theft Protection available
- 401k with company match & profit sharing
- Extensive health & wellness programs offered (onsite fitness facilities)
- Paid vacation
- 10 paid holidays per year



POSITION OVERVIEW

We are seeking a creative, detail-oriented **Junior Graphic Designer** to join our collaborative Marketing Team. This role is ideal for someone early in their design career who is passionate about developing compelling visual content across a wide variety of formats—from sales decks to posters, signage, and digital graphics.

As part of a **sales-driven organization**, you will play a key role in designing polished, visually engaging presentations for our sales force and senior leadership. You will also contribute to internal communications and external marketing efforts, supporting print, digital, and web-based creative needs.



Send your resume + portfolio to:
jobs@atlanticpkg.com



Learn more at:
www.atlanticpkg.com



@atlanticpkg
@anewearthproject
@newearthventures

WHAT WE'RE LOOKING FOR

- A designer with strong visual instincts and a willingness to learn.
- Someone who enjoys working across a wide variety of project types.
- A collaborator who thrives in a fast-paced, creative environment.
- A team-oriented problem solver who wants to grow their career in brand and marketing design.



KEY RESPONSIBILITIES

- **Brand Consistency & Asset Management**
 - Apply Atlantic's comprehensive Brand Guide across all deliverables.
 - Assist in organizing, updating, and maintaining visual asset libraries.
 - Collaborate with designers, writers, videographers, and marketing leadership across both brands.
- **Internal & External Marketing Design**
 - Create graphics for posters, digital signage, handouts, and internal announcements.
 - Design digital assets for webpages, social media, email marketing, and external campaigns.
 - Produce layout and graphic design that supports A New Earth Project storytelling across advocacy, education, and sustainability content.
- **Presentation & Sales Enablement Design**
 - Design and refine visually compelling Keynote and PowerPoint presentations for sales, leadership, and customer-facing meetings.
 - Translate complex information into clean, effective visual stories that support strategic messaging.
 - Maintain consistency with our Brand Guide across all presentation materials.
- **Cross-Functional Collaboration**
 - Work closely with the sales team, communications team, and marketing leadership to meet project objectives and deadlines.
 - Participate in creative brainstorms, content planning, and ideation for new campaigns.

REQUIRED SKILLS & EXPERIENCE

- **Adobe Creative Suite proficiency** (InDesign, Illustrator, Photoshop required; After Effects a plus).
- **Keynote and PowerPoint expertise** — strong layout, templating, and visual storytelling abilities.
- Understanding of typography, layout hierarchy, and brand systems.
- Ability to manage multiple projects, take direction, and revise work based on feedback.
- Strong attention to detail and organization.

QUALIFICATIONS

- **2+ years of formal education in Graphic Design** or closely related field (Associate's or Bachelor's program).
- **Portfolio** demonstrating clean, thoughtful design across print and digital work.
- **Bonus:** experience with sustainability-related design, motion graphics, or content creation for social media.



Send your resume + portfolio to:
jobs@atlanticpkg.com



Learn more at:
www.atlanticpkg.com



[@atlanticpkg](#)
[@anewearthproject](#)
[@newearthventures](#)