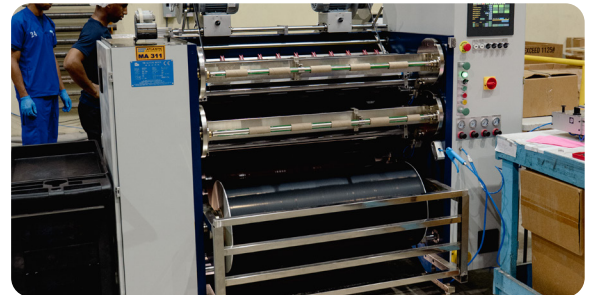


THERMAL TRANSFER RIBBON MANUFACTURING



www.atlanticpkg.com

Custom ink, orientation, and width options tailored to your specifications, providing on-demand designs for your labeling needs.



- Delivering excellent image quality with dark, bold prints
- Consistent performance across a wide range of substrates, energy settings, and print speeds, combined with low printhead energy requirements, helps reduce energy consumption and operating costs
- Durable formulation preserves print visibility in harsh environments
- Proprietary antistatic back coating dissipates static electricity to extend printhead life and support RFID label printing

Applications

- **Retail:** Product Identification & Point-of-Sale
- **Logistics:** Warehouse & Distribution Tracking
- **Manufacturing:** Component & Asset Tracking
- **Demanding Environments:** Outdoors or exposure to chemicals, abrasion, heat, and moisture

Ink Orientation

- **CSI - Coated Side Inside**
 - Ink faces inward on the roll
 - Common in industrial printers
 - Ideal for high-volume production environments
- **CSO - Coated Side Outside**
 - Ink faces outward on the roll
 - Common in desktop printers
 - Ideal for office and low-to-mid volume printing

Print Head Alignment

- **Flat-Head**
 - Horizontal, Flat Orientation
 - Standard Applications
- **Near-Edge**
 - Angled Edge Orientation
 - High-Speed Applications

Ink Options in Various Colors

- **Wax**
 - Cost-effective solution for standard applications
 - Ideal for paper labels
- **Wax/Resin**
 - Balanced performance and durability for variable environments
 - Ideal for semi-gloss, top-coated paper, and matte synthetic labels
- **Resin**
 - Highest durability and print quality
 - Resistant to harsh chemicals, abrasion, heat, and moisture
 - Ideal for synthetic and top-coated labels

Substrates

- Papers: Coated & Uncoated
- Plastics: PE, PP, PVC, PET
- Synthetic Textiles
- Vellums

Width Options

- Minimum: 20 mm - Maximum: 900 mm