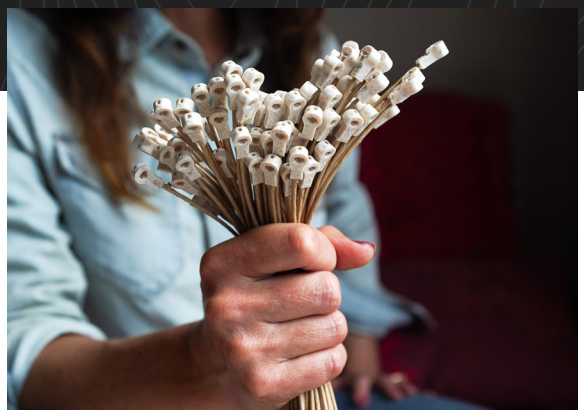
FibreStrap®

the sustainable cable tie

ATLANTIC PACKAGING

www.atlanticpkg.com



FibreStrap is a fiber-based cable tie, designed to replace the traditional plastic cable tie when bundling, securing, or attaching items.

Strength & Sustainability

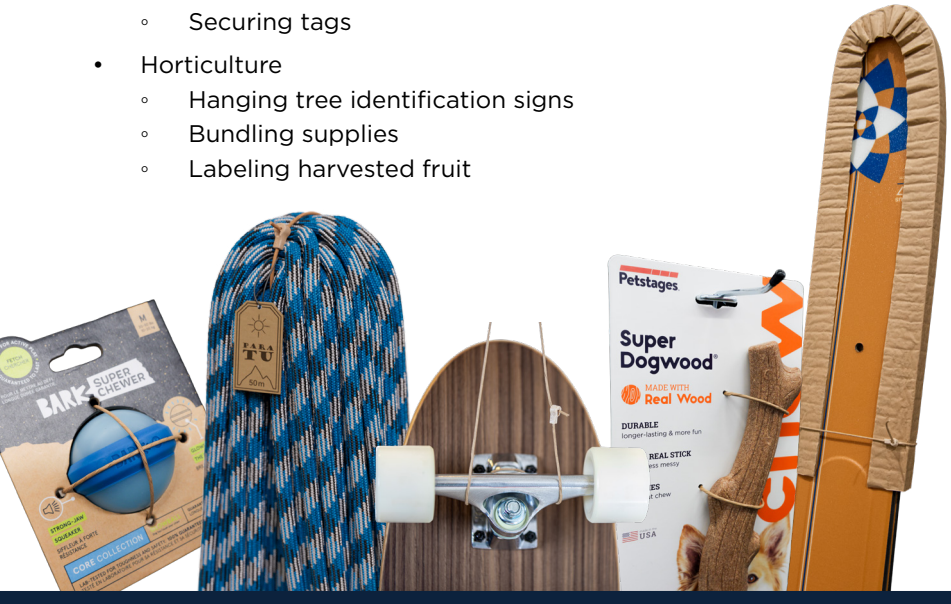
- Responsibly sourced long fibers from Scandinavian forests ensure strength, hold, and durability
- Ties can handle weights of up to 26.5 lbs
- Replaces plastic zip ties that have high litter potential
- Switching to Fibrestrap from traditional plastic ties reduces climate impact (CO_2 emissions) and water use by over 80%



Application Examples

- Events & Entertainment
  - Securing signage
  - Bundling cords & cables
- Industrial
  - Securing protective packaging
  - Organizing cables & wires
- Retail
  - Attaching backing cards
  - Securing tags
- Horticulture
  - Hanging tree identification signs
  - Bundling supplies
  - Labeling harvested fruit







FibreStrap: made to endure, but not to last.